## **Impact Activation Framework**



Generating positive social and environmental outcomes alongside financial returns

Your project's inclusion in Activator's larger framework contributes to a collective effort promoting sustainability, circular economy principles, and positive change on a regional scale, fostering collaborative synergy and shared responsibility among stakehol ders for more successful and meaningful outcomes.

**Extend** 

roadmap to

scale impact

# Advance the transition to the impact economy

- Measure impact, a dapt and improve
- Extend and scale activation program
- Champion and advocate for sustainable communities

Sustain impact | activities

- Embed new skills and practices
- Facilitate co-created solutions
- Launch new impact ventures
- Support enterprise transformation
- Foster ongoing social license to operate

Deliver outcomes | activities

### Discover

Identify needs mobilise stakeholders



Implement impact initiatives

**Embed** 

#### Set direction | activities

- Define impact ambition
- Clarify needs, opportunities & challenges
- Mobilise diverse stakeholders
- Agree shared measurement framework
- Co-design activation program

### Enable

Build capability, enhance capacity

### Build capability | activities

- Develop knowledge, mindset & behaviour
- Curate tailored toolkit and methods
- Action based research and learning programs
- Enhance organisational capacity

### **Impact Activation Framework | outcomes**

victorian activator

Generating positive social and environmental outcomes alongside financial returns

Extend

roadmap to

scale impact

- Improved outcomes for the people, planet and profit
- Understand impact and extract
  learnings for quality
- Identified phases to be revisited for extended impact
- Policy and regulatory change

Sustain impact | outcomes

- Updated practice and outcomes
- New and aligned innovations
- Globals olutions with local impact
- Build trust, legitimacy and credibility

Deliver outcomes | outcomes

### Discover

Identify needs mobilise stakeholders



Implement impact initiatives

**Embed** 

#### Set direction | outcomes

- Shared visioning
- Landscape plan
- Stakeholder mapping
- Measurement framework
- Plans, content, modules

### Enable

Build capability, enhance capacity

### Build capability | outcomes

- Training and development modules
- Enhanced participant capacity
- Targeted research, co-created actions, increased capability
- Enhanced organisational capacity