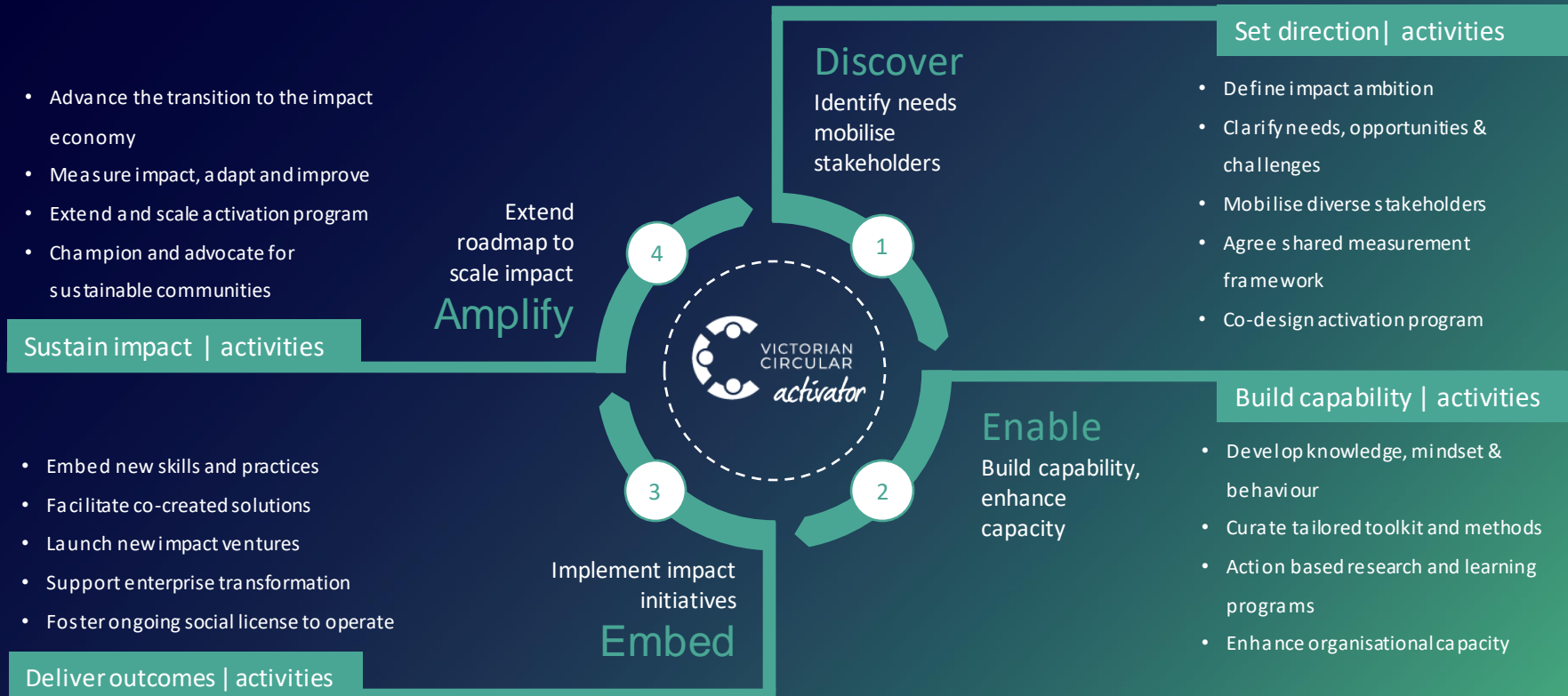


Impact Activation Framework

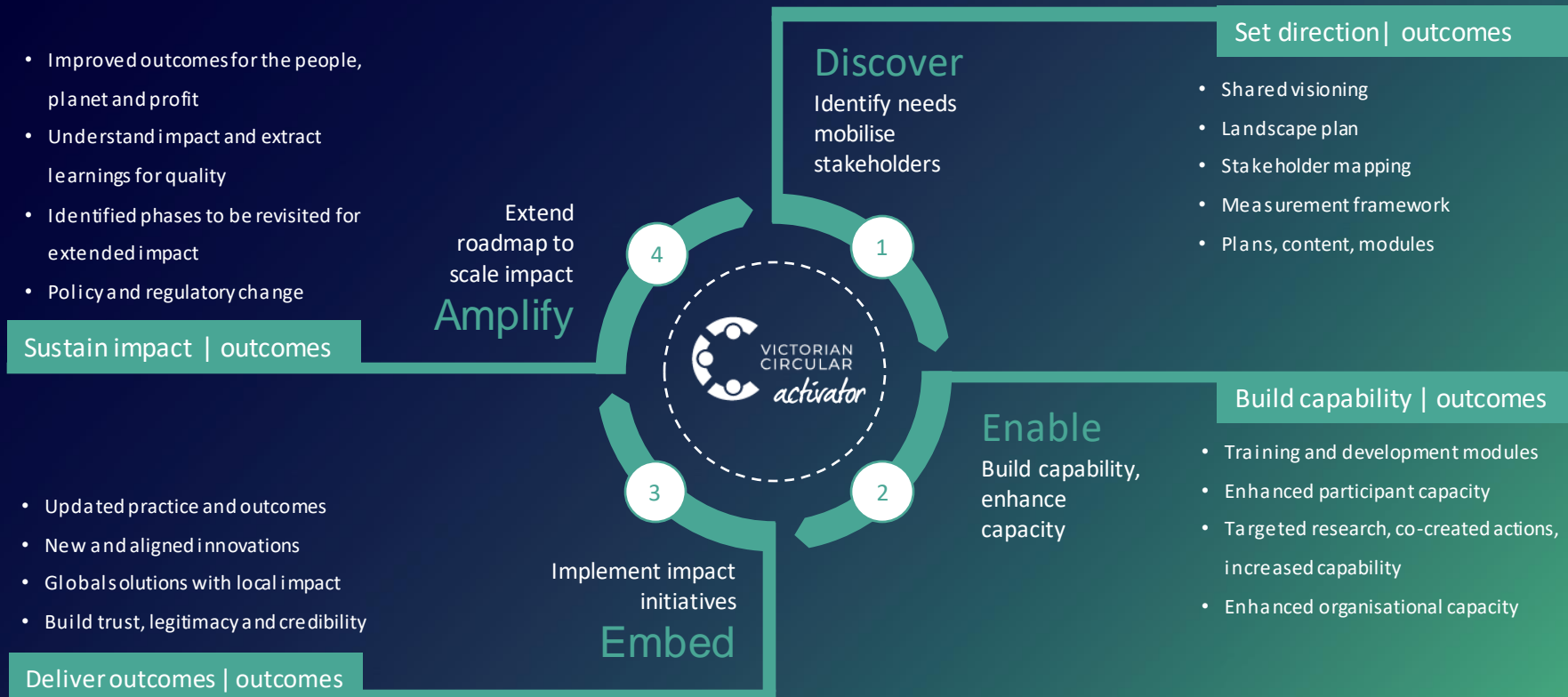
Generating positive social and environmental outcomes alongside financial returns

Your project's inclusion in Activator's larger framework contributes to a collective effort promoting sustainability, circular economy principles, and positive change on a regional scale, fostering collaborative synergy and shared responsibility among stakeholders for more successful and meaningful outcomes.



Impact Activation Framework | outcomes

Generating positive social and environmental outcomes alongside financial returns



- Improved outcomes for the people, planet and profit
- Understand impact and extract learnings for quality
- Identified phases to be revisited for extended impact
- Policy and regulatory change

Sustain impact | outcomes

Extend roadmap to scale impact
Amplify

- Updated practice and outcomes
- New and aligned innovations
- Global solutions with local impact
- Build trust, legitimacy and credibility

Deliver outcomes | outcomes

Discover

Identify needs
mobilise
stakeholders

Set direction | outcomes

- Shared visioning
- Landscape plan
- Stakeholder mapping
- Measurement framework
- Plans, content, modules

Enable

Build capability,
enhance
capacity

Build capability | outcomes

- Training and development modules
- Enhanced participant capacity
- Targeted research, co-created actions, increased capability
- Enhanced organisational capacity

Implement impact
initiatives

Embed